

STUBCROFT FARM CAMPSITE LTD.

ENVIRONMENTAL POLICY

In choosing to stay at Stubcroft Farm Campsite, you have taken an important step towards having a more environmentally friendly holiday. Here is what we are doing to help the environment and future sustainability and ways that you can help during your stay. Our Amenity Block is designed to be as environmentally friendly as possible.

Energy Conservation – We are committed to saving energy both as electricity and fuel.

What we have done:

- ✓ Our site uses low energy high efficiency LED lighting operated via timers and sensors.
- ✓ We use solar thermal panels to generate approximately 60-70% of our hot water needs & provide heat via a solar thermal store for underfloor heating.
- ✓ We use a high efficiency AAA condensing boiler as a backup for hot water.
- ✓ We use the latest technology control panels to minimise energy wastage & have remote energy & fuel monitors to check usage.
- ✓ The Amenity block was built with double glazing and high levels of insulation underfloor, in the walls & roof to minimise heat loss during cold periods.
- ✓ We use heat recovery extractor fans to minimise heat loss.
- ✓ We use a reversable heat pump that heats the building during winter & cools in summer.
- ✓ All hot water pipes are well insulated to minimise heat loss.
- ✓ Energy efficient thermostatic mixing valves on showers and timed pushbuttons
- ✓ The Amenity block designed to allow maximum natural light & ventilation reducing electricity consumption of extractor fans & lighting.
- ✓ We use modern energy efficient fridges, freezers, computers, printers and other equipment
- ✓ We use a fully electric Nissan Leaf for most journeys, Eco CRDI low emission tractors & mowers, electric hedge trimmers and a fully electric Nissan Ariya SUV for the farm & campsite.
- ✓ We give green discounts to those arriving by public transport, bike or electric vehicles and dis-incentivise second cars by charging an extra £5 per night for each extra vehicle.
- ✓ Sourcing local producers & contractors to reduce Food & service miles
- ✓ Use 100% Ecotricity “Green Electricity” tariff for our electricity supply
- ✓ Charging points are available in the car parking area for electric vehicles.

What we intend doing in the future:

- Installing solar photovoltaic panels, wind turbine & battery storage to offset electricity used
- Installing a biomass boiler to generate hot water to back up the solar panels
- Putting in more electric vehicle charging points.

How you can help:

- Turning off unnecessary lights & equipment in your caravan, campervan or tent when using hook-ups. Don't use electric heaters in tents, heat is lost rapidly – use good sleeping bags in colder weather.
- Reduce showering time and turn off hot water taps after use.
- Consider using smaller energy efficient vehicles, only bringing one vehicle, using public transport & walking to the beach.

Water Conservation: We are committed to reducing water consumption.

What we have done:

- ✓ Our showers are push button timed operation with high efficiency shower heads.
- ✓ The Urinals are fitted with a water miser timed occupancy sensor
- ✓ The Amenity block washbasin taps have aerated high efficiency heads
- ✓ We have waterless composting toilets as an alternative to the flush toilets
- ✓ Our toilets have dual button water saving options & reduced flush volume
- ✓ Waste water is processed by an environmentally friendly Biodigester & returned to the environment in a clean form
- ✓ We encourage water saving with “If its wee let it be” and “turn off taps after use” & other water awareness signage.

What we intend doing in the future:

- Rainwater & Grey water recycling – (infrastructure is in place tanks & pumps still to install).
- Installing a new generation of modern composting toilets.

How you can help:

- Reduce showering time.
- Turn off water taps after use.
- Use the plugs in sinks or bowls when washing up
- Supervise children when they use water taps and ensure they turn them off after use.
- Use the dual flush WC buttons correctly
- Don't leave taps running when cleaning teeth
- Encourage use of the composting toilets
- Do not flush nappies, sanitary towels, tampons, wet wipes etc. down the toilet as it blocks the Biodigester

Eat & buy locally and reduce travel miles: We try to support our local shops & eateries

What we have done:

- ✓ Produced a “Where to Eat” leaflet with all the best places to eat close to the campsite and a “Local Attractions” leaflet which are available in reception and on our website.
- ✓ We have a Campsite Shop which stocks a wide range of food & camping goods including locally produced BBQ meat, Ice Creams, Southdown's water, Charcoal, seasonal fruit, veg & other produce from our kitchen garden & farm.

What we intend doing in the future:

- Sourcing more locally produced goods & locally produced quality food & drink.

How you can help:

- Use local Shops, Cafes, Restaurants & eateries and walk to the nearby villages.

Recycling: We are committed to recycling, re-using & repairing as much as possible

What we have done:

- ✓ We have purchased modern clearly labelled Recycling Bins located at the entrance to the campsite that are emptied weekly by licensed waste disposers (Chichester District Council)
- ✓ We encourage guests to recycle in our Campsite Guide and with signage by the bins
- ✓ Introduced clearly labelled re-usable recycling bags to encourage & help campers recycle more
- ✓ We recycle as much as possible ourselves including waste packaging from the shop
- ✓ We use recycled washing machine drums as firepits
- ✓ We re-use and repair as much as possible
- ✓ We "Freecycle" unclaimed lost property and second-hand goods in return for charity donations.
- ✓ Ditto for tent poles, pegs & other usable reclaimed items.
- ✓ We re-use & shred / recycle waste office paper where possible
- ✓ Waste vegetable & organic matter may be composted in the compost toilets.
- ✓ Choosing products with recyclable packaging
- ✓ Use concentrated janitorial cleaning products & reusable sprayers reducing plastic containers and transport miles.
- ✓ We have introduced "Beach Clean Kits" which are free for customers & community groups to use to help reduce marine plastics on local beaches.
- ✓ Staff do regular litter-picks around the campsite and surrounding lanes in the local area.

What we intend doing in the future:

- Examining our purchasing policy to further reduce unnecessary packaging

How you can help:

- Sort and recycle your waste into the appropriate bins – use & return our recycling bags.
- Consider purchasing loose or bulk goods to avoid excessive & multi-layer packaging
- Only purchase what you need – avoid waste
- If you have goods that may be able to be repaired or reused that you do not want please see staff in reception as we do recycle things like tent poles, books, toys, cooking utensils etc. in return for charity donations.

Reducing Toxic Chemicals & Pollutants: We are committed to reducing toxic waste & emissions

What we have done:

- ✓ Reduced our use of aerosol cans & eliminated use of CFC's & HFC's etc.
- ✓ Stopped using Organophosphate containing sheep dips many years ago.
- ✓ Use low VOC paints etc.
- ✓ We do not use or sell products containing microplastics (to our knowledge).

- ✓ We use Eco cleaning products. (Jangro Enviro & Evans Green Tick)
- ✓ Eliminated the use of hypochlorite bleaches
- ✓ Installed a dedicated CDP waste holding tank for caravan & campervan toilet waste and encourage the use of Green eco toilet fluid.

What we intend doing in the future:

- Full Eco Audit of all consumables & shop purchases & ethical purchasing (in progress)

How you can help:

- Do not bring or use any products that may contain toxic chemicals or microplastics to the campsite. Check labels before purchasing products.

Preserving the local Environment & Wildlife: We are custodians for the future

What we have done:

- ✓ Over the past 32 years we have planted several thousand hedging plants, several hundred trees, created new hedges & renovated existing hedges using traditional hedge laying techniques which has encouraged wildlife including birds, butterflies and wild flowers.
- ✓ These plantings act as a Carbon Sink help offset our carbon production.
- ✓ Introduced Beach Clean Kits which are free for campers to borrow & use which help reduce marine plastic & other pollution.
- ✓ Installed Composting Ecoloos and an environmentally friendly Biodigester to process the waste from the Amenity Block which reduces sewage & pollution to Chichester Harbour & local beaches.
- ✓ Introduced water saving measures that reduce water consumption.
- ✓ Created wildlife corridors, planted waste areas with native species, created micro habitats for insects & erected nest boxes, owl & bat boxes.
- ✓ Worked with the Chichester Conservation Volunteers, the Butterfly Trust & BTO on conservation projects around the farm & campsite including hedge laying & planting disease resistant elm trees and are members of the RSPB & Sussex Wildlife Trust.
- ✓ Implemented a wildflower planting scheme around the Campsite & farm.
- ✓ We have a policy of only planting Native British Species – the campsite & farm is monitored for invasive species.
- ✓ Introduced an apiary producing honey for sale in the campsite shop and the bees pollinate local crops, wildflowers, fruit & berries benefitting humans & wildlife.
- ✓ Re-use dead wood & tree-pruning's from the farm as firewood and work with a local tree-surgery firm to re-use waste wood for firewood for both campers & the farmhouse. A proportion of the waste wood & old roots etc. are re-used to create decay microclimates for insects & wildlife.
- ✓ We have a "Dark Skies" policy minimising unnecessary lighting to benefit nocturnal wildlife such as owls, bats & insects etc.
- ✓ Recycle waste ash from campsite fires as fertilisers for the fields & re-use recycled waste aggregates to maintain farm & campsite tracks
- ✓ Replaced elms that have died from Dutch Elm disease with disease resistant varieties (Lutece hybrid & European White Elm) in conjunction with the Butterfly Trust.

- ✓ Installed a new CDP (waste disposal point) for Caravan, Campervan & Elsan waste with new sealed underground tank to the latest Environmental Standards, emptied by a licensed waste disposal company.
- ✓ Regularly monitor wildlife populations to identify changes. In recent years we have identified 6 red list moths including the extremely rare "Rest Harrow" and Clifton's Blue Underwing plus increases in bird, bat, wildflowers & other wildlife.

What we intend doing in the future:

- Renovation of an old eel pond on the farm
- Creation of reptile friendly habitats to encourage lizards etc.

How you can help:

- Do not damage, force through or cut down hedges or tree plantings
- Do not collect firewood from around the farm, we deliberately leave dead wood as habitats for insects, reptiles, birds and other wildlife.
- Respect wildlife and watch, but leave, insects, hedgehogs, lizards & other wildlife alone.
- Drive slowly & carefully along the lanes
- Follow fire safety guidelines
- Don't leave litter – minimise waste and use the general waste & recycling bins
- Use our Beach Clean Kits when you visit the Beach to help reduce marine plastic pollution.

Other Ethical & Community Initiatives: We believe ethical choices can make a difference

What we have done:

- ✓ Changed our bank to a more ethical provider the Co-operative Bank
- ✓ Introduced our Beach Clean Kits for both campers & local community volunteers.
- ✓ Joined Tourism for All and ensured all our facilities are fully accessible to everyone.
- ✓ Support Local businesses and local purchasing
- ✓ Use ethical purchasing & local suppliers wherever possible
- ✓ Donate a proportion of our profits each year to Local, National & International Charities including Sightsavers, Medecins sans Frontieres, Save The Children, Red Cross, UNICEF, Salvation Army, Mercy Ships, Nepal Leposy, Water Aid, Oxfam, NSPCC, Barnardos, Greenpeace, Dec Emergency Fun, Stonepillow, Clock Tower refuge and others.
- ✓ Run Charity fundraising events
- ✓ Provide phone, Ipad, laptop & gadget charging facilities with 50% of the revenue going to charity
- ✓ Invested over £450,000 in a new "state of the art" environmentally friendly & fully accessible Amenity Block & other sustainable facilities which benefit the local environment.
- ✓ Introduced a "Suggestions & Comments" feedback box
- ✓ Only purchase firewood for campfires from sustainably managed UK woodland or local suppliers
- ✓ Provide limited caravan storage facilities to reduce road mile towing.

- ✓ Provide a “Local Attractions” page on our website (with links) and a leaflet dispensing rack in the main corridor to promote local family, cultural & heritage visitor attractions.
- ✓ Members & supporters of the Weald & Downland Open Air Museum.
- ✓ We have a First Aid point with approved First Aid Kit, Burns Kit & Defibrillator
- ✓ Equality, Health & Safety Risk assessments, Fire Risk Assessments & Employment Policies are all in place. Employee & Public Liability & full business Insurance policies are held.
- ✓ Set up a “Green Laundry” with energy efficient low water consumption washing machines & environmentally friendly washing powders.

What we intend doing in the future:

- Using more Fairtrade products
- Investigate installing a low grade well for toilet flush water & / or high grade for drinking water if feasible
- Supplier screening
- Re-investigate Bike Hire facilities. We used to offer it as a service but discontinued due to high levels of damage repair & maintenance caused by lack of care in use.

How you can help:

- Support our initiatives & work towards a more environmentally & community-based lifestyle.
- Donate to our charities and any that you think do a worthwhile job
- Buy Fairtrade & local produce
- Support the Campsite shop and local shops, restaurants, cafes & attractions
- Adopt as many ideas as you can from our “Go Stubbcroft Green with 32 Eco Friendly ideas” leaflet

Plastics Reduction:

What we have done:

- Started sourcing “plastic free” products such as card straws, fully biodegradable & compostable coffee cups & rubbish bags, eco bamboo toothbrushes, plastic free coir scourers, wooden & metal toys and more.
- Started sourcing products packaged in recyclable cardboard rather than plastic.
- Extended our litter picking to cover all the surrounding lanes as well as the campsite itself to remove litter & plastics from the environment.
- Extended our drinking water points for bottle refills
- Switched to plastic free fully biodegradable & compostable coffee cups & giving discounts to customers using their own reusable mugs.
- Introduced “Beach Clean” kits for campers & local community volunteers to take to the beach to help clean our local beaches and reduce marine pollution.
- Reuse & refill cleaning trigger spray bottles
- Purchasing concentrated eco cleaning materials which are reconstituted by adding water therefore reducing both plastic packaging and reducing road transport miles.

- Switched to plastic free biodegradable wet wipes.
- Banned any products containing micro plastics.
- Recycling all possible plastic products.
- Introduced a “Freecycle” point to reuse & recycle second-hand items
- Writing to suppliers to encourage reductions in unnecessary plastic packaging.

What we intend doing in the future:

- Sourcing more plastic free products & plastic free packaging
- Looking at selling bulk, loose, plastic free produce

How you can help:

- Buy more plastic free products & plastic free packaging
- Recycle your recyclable waste plastic into the recycling bins
- Don't leave litter in the campsite, countryside or beaches
- Volunteer to use one of our Beach Cleaning Kits.
- Refill water bottles from the drinking water taps
- Don't put wet wipes, sanitary towels & other plastic containing products down the toilet either on the campsite or at home.

Communication: We have completely upgraded our website and are improving social media, press & PR communication of our Green and other Initiatives.

Achievements:

In 2024 Stubcroft was chosen as the Federation of Small Businesses (FSB) “UK Sustainable Business of the Year”

In 2023 and 2025 we achieved triple Gold Awards in the TSE / Visit Britain's “Beautiful South Awards” for “Camping & Caravanning Park of the Year”, “Ethical, Responsible and Sustainable Tourism”/ “Regenerative Tourism” and “Accessible & Inclusive Tourism”. Over the past few years we have won many other awards.

We are Green Tourism Gold Award Members.

Stubcroft's Carbon Footprint is very low and our operating CO2 emissions are offset by carbon sequestration by our hedge & tree planting resulting in being close to Carbon Neutral.

Our “Mission Statement”!

At Stubcroft we believe that a pragmatic approach to Environmental & Ethical issues is the best approach. We take a similar view to Rotary and aim to ensure that all our visitors first & foremost have an enjoyable visit. By enjoying their visit, hopefully they will return and during their stay we hope to foster an environment where guests are exposed to a range of environmentally friendly initiatives and gradually “buy in” and become engaged in at least some aspects of a greener & more ethical lifestyle. We avoid a dogmatic “preaching” style preferring a low key approach where guests are shown the benefits and that they can equal or even improve lifestyle standards and

are thus encouraged to adopt a “greener” approach and hope that it will encourage them to change aspects of their lifestyle long term.

We also hope to encourage other businesses to see the benefits of Green & Ethical business practices and we have been chosen as one of West Sussex County Council’s “ Net Zero Green Business Champions” to encourage local businesses of the benefits of adopting sustainable business practices and have been featured in a “Low Carbon Economy” video on the Council’s website.

Our Amenity block has been designed to operate & appear similar to normal domestic facilities but incorporates green technology including solar panels, biodigester, LED lighting and much more. The environmental aspects are expensive compared to conventional technology but we hope the additional investment will result in long term savings both financially & environmentally and contribute to a more sustainable future, Carbon Neutrality & “Net Zero”.

We continually strive to improve the Accessibility & Inclusivity of the campsite, both for wheelchair guests, Cerebral Palsy and others with physical accessible needs, and those with hidden disabilities such as Autism, Crohn’s, Age related & less known accessible needs.

We also aim to foster a modern liberal environment where guests of all ages, ethnicity, gender, sexuality, religions, creeds or beliefs can live together harmoniously and feel welcome and safe. We have one main simple rule, that all guests should respect other guests on the site.

For example, for many people it is the first time they have recycled, for some urban families it is the first time they have visited a farm or even the countryside, for young people it may be their first experience of living away from home or parents, it may be the first time some people have neighbours of different social backgrounds, other may have experienced prejudice but all are welcome provided they are prepared to be tolerant of others and respect the campsite & surrounding countryside.

A campsite is a unique place unlike any other community. Our guests are a very diverse mix from all walks of life and we hope that everyone will draw something positive from that experience.

We feel grateful to those who have contributed to our success and in return we feel it is a good thing to use a proportion of our profits to plough back into conservation projects around the farm & campsite and invest in long term environmentally friendly technology on the campsite such as our new amenity block which incorporates many features such as solar panels.

We also like to support our local community by encouraging our guests to eat & shop in the local villages. We have introduced our Beach Clean Kits to allow campers and local community groups including Rotary to safely help clear up beach rubbish on our local beaches & reduce marine plastic pollution.

Over the years we have supported fund raising events on the farm including lambing days, barn dances & vintage tractor rallies raising funds for our local school, scout groups, Lions & other community projects as well as other charities. We also put a proportion of our profits towards a range of national & international charities including Sightsavers, Save The Children, Red Cross, DEC Emergency action, Salvation Army, Mercy Ships, Nepal Leprosy, Water Aid, Oxfam, NSPCC, Barnardo’s, Greenpeace, Amnesty, Médecins Sans Frontieres, Ukraine refugees and others including local charities such as the Clock Tower trust.

We have taken on a “Sustainability Co-ordinator” who helps improve our long-term sustainability program at Stubbcroft and a part time Community Coordinator to improve local community engagement.